

A scenic view of the Chicago skyline across Lake Michigan. The Willis Tower (formerly Sears Tower) is prominent on the left. The water is filled with many small boats and yachts under a clear blue sky.

SPONSORSHIP PROSPECTUS

22ND ICOSPA

International Council of Sheet Metal Presswork Associations

INTERNATIONAL CONGRESS

September 15-17, 2027 | Chicago, IL



Hosted by

PMA PRECISION
METALFORMING
ASSOCIATION

ABOUT ICOSPA

International Council of Sheet Metal Presswork Associations

The International Council of Sheet Metal Presswork Associations (ICOSPA) is the prime platform for the cross-national exchange of the sheet metal engineering industry. Over the past 50 years, the member associations of ICOSPA have represented the voices of over 12,300 companies of six nations throughout the world including the United Kingdom, France, Germany, Japan, China and the United States. Employing over 600,000, the majority of our member companies are small and medium-sized enterprises that supply assemblies, subassemblies and parts to the automotive, machinery, electrical and electronic industries, as well as many other industries.

RED SPONSORSHIP LEVEL

Title Sponsor

\$50,000 (TWO AVAILABLE - NONCOMPETITIVE COMPANIES)

- ▶ Company logo included in event promotion at **PMA Booth during FABTECH 2027**
- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ Opportunity to give a **branded giveaway** on day one of the conference
- ▶ One **push notification** to attendees via meeting app
- ▶ One **sponsored ad** featured on meeting app
- ▶ Five minutes of **company remarks** before introducing the opening/closing keynote speaker
- ▶ Branded signage with company **logo on stage** for duration of meeting
- ▶ Unique **conference branding** near registration with company logo
- ▶ Two **complimentary meeting registrations** for attendee and guest (optional activities are not included)
- ▶ *MetalForming* magazine **full-page ad** (August 2027 issue)
- ▶ Full attendee list with **contact information**
- ▶ Introduction by the **ICOSPA President** at Welcome Reception
- ▶ **Recognition from podium** at Farewell Dinner
- ▶ **Welcome letter** in registration packet
- ▶ 6' table-top **display in assembly session/registration area** (company to provide signage and materials)
- ▶ Acknowledgment in multiple **press releases pre- and post-event**
- ▶ Company logo included in **Congress ads and wrap-up article in *MetalForming* magazine**
- ▶ Opportunity to host a **private party** at company's expense

ABOUT THE ICOSPA CONGRESS

Every three years, ICOSPA holds its largest event, the International Congress, that is hosted and organized on a rotating basis by one of the member associations. Typical attendance includes 250 to 350 delegates and spouses from more than 10 countries.

The primary focus of the 22nd ICOSPA International Congress is to establish a greater understanding of international business issues and practices, technology development, safety and management practices affecting the metalforming industry.

Day Sponsor

\$30,000 (TWO AVAILABLE – WEDNESDAY, THURSDAY, FRIDAY)

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ Opportunity to give a **branded giveaway** on day one of the conference
- ▶ One **push notification** to attendees via meeting app
- ▶ One **sponsored ad** featured on meeting app
- ▶ Three minutes of **company remarks** before introducing a keynote speaker or during breakfast on day of plant tours
- ▶ Company **logo displayed on stage** on day of sponsorship or ad on app on day of plant tours
- ▶ One **complimentary meeting registration** for attendee and guest (optional activities are not included)
- ▶ Unique **conference branding** near registration with company logo
- ▶ *MetalForming* magazine **half-page ad** (August 2027 issue)
- ▶ Full attendee list with **contact information**
- ▶ **6' table-top display** in assembly session/registration area (company to provide signage and materials)
- ▶ Acknowledgment in multiple **press releases pre- and post-event**
- ▶ Company logo included in event promotion at **PMA Booth during FABTECH 2027**



Themed Dinner Sponsor

\$20,000 (TWO AVAILABLE)

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ Opportunity to give a **branded giveaway** to attendees at the dinner
- ▶ One **push notification** sent to attendees via meeting app
- ▶ One **sponsored ad** featured on meeting app
- ▶ Prominent **signage acknowledging sponsor** at the reception and dinner
- ▶ Two minutes of **remarks at event**
- ▶ One **complimentary meeting registration** for attendee and guest (optional activities are not included)
- ▶ Company **logo branded on cocktail napkins** during dinner
- ▶ *MetalForming* magazine **half-page ad** (August 2027 issue)
- ▶ Full attendee list with **contact information**
- ▶ Company logo included in event promotion at **PMA Booth during FABTECH 2027**

Farewell Dinner & Dancing Sponsor

\$20,000 (TWO AVAILABLE)

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ Opportunity to give a **branded giveaway** to attendees during dinner
- ▶ One **push notification** sent to attendees via meeting app
- ▶ One **sponsored ad** featured on meeting app
- ▶ Prominent **signage acknowledging sponsor** at the reception and dinner
- ▶ One **complimentary meeting registration** for attendee and guest (optional activities are not included)
- ▶ Two minutes of **remarks at dinner**
- ▶ Company **logo branded on cocktail napkins** during reception
- ▶ *MetalForming* magazine **half-page ad** (August 2027 issue)
- ▶ Full attendee list with **contact information**
- ▶ Company logo included in event promotion at **PMA Booth during FABTECH 2027**

Meeting App Sponsor

\$17,000

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ **Two push notifications** sent to attendees via meeting app
- ▶ One **sponsored ad** featured on meeting app
- ▶ Prominent **signage** acknowledging sponsor at registration table
- ▶ Company-branded **splash-page** on meeting app
- ▶ One **complimentary meeting registration** for attendee and guest (optional activities are not included)
- ▶ *MetalForming* magazine **half-page ad** (August 2027 issue)
- ▶ Full attendee list with **contact information**

WiFi Sponsor

\$15,000

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ One **push notification** sent to attendees via meeting app
- ▶ One **sponsored ad** featured on meeting app
- ▶ Company logo on **back of conference name badge** next to WiFi access information

- ▶ WiFi access information with **company logo placed on conference tables**
- ▶ Company name as the **WiFi access code**
- ▶ **One complimentary meeting registration** for attendee and guest (optional activities are not included)
- ▶ *MetalForming* magazine **half-page ad** (August 2027 issue)
- ▶ Full attendee list with **contact information**

Wednesday Opening Session Sponsor

\$12,000 SOLD



- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ Opportunity to give a **branded giveaway** to attendees during session
- ▶ **Prominent signage** acknowledging sponsor at session
- ▶ **Two minutes of welcome and remarks** before session
- ▶ Full attendee list with **contact information**

Friday Keynote Session Sponsor

\$12,000

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ Opportunity to give a **branded giveaway** to attendees during dinner session
- ▶ **Prominent signage** acknowledging sponsor at session
- ▶ **Two minutes of welcome and remarks** before session
- ▶ Full attendee list with **contact information**

Welcome Reception Sponsor

\$10,000 (ONE AVAILABLE)



- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ Opportunity to give a **branded giveaway** to attendees during reception
- ▶ **Prominent signage** acknowledging sponsor at reception
- ▶ **Two minutes of welcome and remarks** before reception
- ▶ Full attendee list with **contact information**

WHITE SPONSORSHIP LEVEL

Water Station Sponsor

\$8,000 SOLD



MINSTER ARISA KYORI VAMCO SYS
LINEAR CHS AUTOMATIC FEED

- ▶ Company logo and designation on **conference website** and print material
- ▶ Company-branded **reusable water bottle** for every conference attendee to be used at water stations throughout general session
- ▶ Full attendee list with **contact information**

Thursday Breakfast Sponsor

\$7,000

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ **Prominent signage** acknowledging sponsor at breakfast
- ▶ Full attendee list with **contact information**

Thursday Boxed Lunch Sponsor

\$7,000

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ **Prominent signage** acknowledging sponsor at lunch
- ▶ Full attendee list with **contact information**

Friday Breakfast Sponsor

\$7,000

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ **Prominent signage** acknowledging sponsor at breakfast
- ▶ Full attendee list with **contact information**

Friday Lunch Sponsor

\$7,000

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ **Prominent signage** acknowledging sponsor at lunch
- ▶ Full attendee list with **contact information**

Farewell Dinner Transportation Sponsor

\$7,000

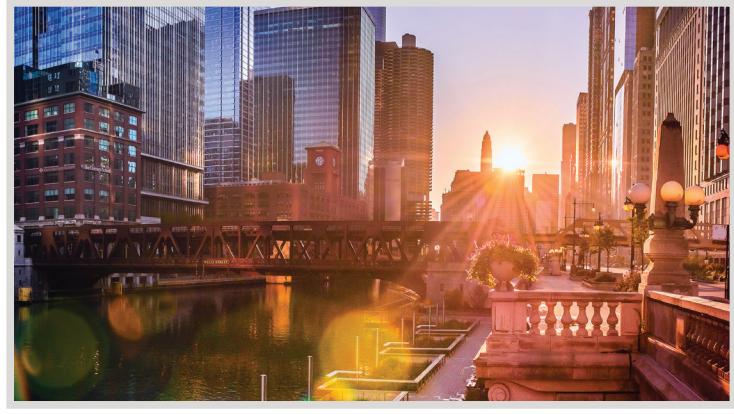
- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ **Prominent signage** acknowledging sponsor at bus departure location
- ▶ Full attendee list with **contact information**

Farewell Dinner Photo Booth Sponsor

\$6,000 SOLD



- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ Company logo branded on **photo frame** gifted to all attendees that visit photo booth
- ▶ **Prominent signage** acknowledging sponsor at photo booth
- ▶ Full attendee list with **contact information**



BLUE SPONSORSHIP LEVEL

Hotel Key Card Sponsor

\$5,000 **SOLD**



- ▶ Company logo and designation on **conference website** and print material
- ▶ Company-branded **hotel key cards** for conference attendees
- ▶ Full attendee list with **contact information**

Lanyard Sponsor

\$5,000 **SOLD**



- ▶ Company-branded **badge lanyard** for conference attendees
- ▶ Company logo and designation on **conference website** and print material
- ▶ Full attendee list with **contact information**

Congress Welcome Drink Sponsor

\$4,500 **SOLD**

- ▶ Welcome attendees to ICOSPA Congress by buying the first round! All attendees will be given one **welcome drink** served in a company-branded cup during the opening keynote.
- ▶ Full attendee list with **contact information**



Exhibit Table

\$4,000 (NINE AVAILABLE)

- ▶ 6' table-top display in assembly session/registration area (company to provide signage and materials)
- ▶ Company logo and designation on **conference website** and print material
- ▶ Full attendee list with **contact information**

Thursday Plant Tour Transportation Sponsor

\$4,000 (FOUR AVAILABLE)

- ▶ Company logo and designation on **conference website**, print material and marketing e-mail blasts
- ▶ Prominent **signage** acknowledging sponsor at bus departure location
- ▶ Full attendee list with **contact information**

All-Day Coffee Break Sponsor

\$3,000 (TWO AVAILABLE)

CORE PURPOSE WEALTH MANAGEMENT
AT MORGAN STANLEY

- ▶ Company logo and designation on **conference website** and print material
- ▶ Prominent **signage** acknowledging sponsor during coffee break
- ▶ Full attendee list with **contact information**

Presidents Council Meeting Sponsor

\$3,000

- ▶ Company logo and designation on **conference website** and print material
- ▶ **Prominent signage** acknowledging sponsor at meeting
- ▶ Full attendee list with **contact information**

ICOSPA Congress Badge

\$3,000 **SOLD**



- ▶ Company-branded badge for conference attendees
- ▶ Company logo and designation on **conference website** and print material
- ▶ Full attendee list with **contact information**

One Voice Presentation

\$2,500 **SOLD**



- ▶ Support PMA's lobbying and public relations efforts in **Washington, D.C.**
- ▶ Company logo and designation on **conference website** and print material
- ▶ Opportunity to **introduce lobbying team** prior to their scheduled presentation in general session
- ▶ The sponsorship is a donation to **PMA's Advocacy Fund**.
- ▶ Full attendee list with **contact information**

Sponsored Ad in Meeting App

\$1,500 (FOUR AVAILABLE)

- ▶ Sponsor ad to display on a loop on main dashboard screen in the meeting app for duration of conference

Push Notification in Meeting App

\$1,000 (THREE AVAILABLE)

- ▶ Send a **push notification** to attendees during conference via meeting app

Congress Hosts

\$1,000 (MULTIPLE AVAILABLE)

- ▶ Company name and link to website listed on **Congress website**

**YOUR SPONSORSHIP WILL PROVIDE COMPANY BRANDING OPPORTUNITIES IN THE FOLLOWING AREAS:**

- ▶ Precision Metalforming Association (PMA) is the full-service trade association representing the \$137-billion metalforming industry of North America—the industry that creates precision metal products using stamping, fabricating, spinning, slide forming and roll forming technologies, and other value-added processes. Its more than 900 member companies also include suppliers of equipment, materials and services to the industry.
- ▶ *MetalForming* magazine strives to serve the needs of its more than 53,000 readers each month—owners, engineers, technicians, managers, designers and others working in facilities that add value to sheet metal.
- ▶ FABTECH is North America's largest metal forming, fabricating, welding and finishing event. More than 1,500 exhibitors are expected to showcase the latest industry technologies to over 30,000 attendees at FABTECH 2027.

SPONSORSHIP PACKAGE SELECTION

Sponsor Information

Name: _____

Email: _____

Company Name: _____

Sponsorship Package: _____

To reserve your sponsorship package, submit this completed form to Erin Peterman at epeterman@pma.org or 216-901-8800 ext. 116.

Please note: all sponsored giveaways and shipping are at the expense of the sponsoring company and should be shipped directly to **InterContinental Chicago Magnificent Mile** and received no later than **Monday, September 13, 2027**.

Additional details will be provided.



BY THE NUMBERS



SCHEDULE AT A GLANCE

**TUESDAY,
SEPTEMBER 14, 2027**

6:00 to 8:00 p.m.
Early Arrivals Reception

**WEDNESDAY,
SEPTEMBER 15, 2027**

1:00 to 4:00 p.m.
Opening Session
6:00 to 9:00 p.m.
Themed Reception &
Dinner – theme TBD

**THURSDAY,
SEPTEMBER 16, 2027**

9:00 a.m. to 4:00 p.m.
Plant Tours
Evening On Own

**FRIDAY,
SEPTEMBER 17, 2027**

9:00 a.m. to 3:00 p.m.
Keynotes
6:00 to 9:00 p.m.
Closing Gala

ABOUT THE DELEGATES & COMPANIES IN ATTENDANCE

- ▶ Owners, presidents and other C-suite titles.
- ▶ Representatives from the United States, Canada, Mexico, United Kingdom, France, Germany, Japan and China.
- ▶ Processes performed include stamping, spinning, roll forming, slide forming and other advanced manufacturing processes. Also includes suppliers of the equipment, materials and services that support the manufacturing industry.
- ▶ Industries served include automotive, aerospace, medical device, electronics and consumer goods.
- ▶ Companies range from small family-run operations to larger employers with multiple locations.

DID YOU KNOW? CHICAGO, ILLINOIS FACTS

CITY FACTS:

- ▶ Chicago is the third largest city in the U.S. and is home to an estimated 2.7M residents.
- ▶ Chicago has many nicknames, with The Windy City being one of the most popular.
- ▶ Chicago's motto, *urbs in horto* or "city in a garden," was adopted in the 1830s and alludes to the city's impressive and historic park system.

WHY SPONSOR THE ICOSPA CONGRESS?

Strategically position your company's business and information in front of hundreds of manufacturing decision makers from across the globe and create an opportunity to network with your target market while promoting your company and products.



ICOSPA

International Council of Sheet Metal Presswork Associations

September 15-17, 2027

Chicago, IL

PMA.ORG / ICOSPA

Hosted by **PMA** PRECISION METALFORMING ASSOCIATION

**PRECISION
METALFORMING
ASSOCIATION**

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